AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

- 1. (Currently Amended) A method of embedding watermarking data in an audio signal, comprising the steps of:
 - (a) incorporating watermarking information into said audio signal,
- (b) sectioning said signal into at least two sections <u>each having audio</u> content,
- (c) marking at least one <u>of said sections</u> whereby said sections may be identified,
- (d) generating distortion in <u>a first</u> one <u>of said section sections</u> of said signal in a manner recoverable by a key obtainable from at least one other [said] section having audio content, and
- (e) appending said distorted section to said at least one other section to form a composite signal comprising a distorted section and at least one undistorted section.
- 2. (Currently Amended) A method as claimed in claim 1 wherein said key is embedded in said at least one other [said] section by means of said watermarking information.

- 3. (Currently Amended) A method as claimed in claim 2 wherein said distortion is generated by creating a pseudo-random number sequence for adding as pseudo-random noise to said first [said] section, and wherein said pseudo-random number sequence is embedded in said at least one other section to enable said random noise to be subsequently removed.
- 4. (Original) A method as claimed in claim 2 wherein the first section is distorted by means of a scrambling function.
- 5. (Currently Amended) A method as claimed in claim 1 wherein said key is obtained directly from a sequence of bits contained in said at least one other [said] section.
- 6. (Currently Amended) A method as claimed in claim 5 wherein said key is obtained by applying a hashing function to the bit sequence of said least one other [said] section.
- 7. (Currently Amended) A method as claimed in claim [5] 6 wherein the output of the hashing function is added to the bitstream of said first section to create said distortion.
- 8. (Currently Amended) A method as claimed in claim 5 wherein [the] <u>a</u> bitstream of said first section is subject to a scrambling function to create said distortion.

- 9. (Original) A method as claimed in claim 1 wherein said first section comprises a section to which access is to be restricted.
- 10. (Original) A method as claimed in claim 1 wherein said at least one other section comprises an advertisement.
- 11. (Original) A method as claimed in claim 1 wherein said at least one other section comprises a trial listening section.
- 12. (Original) A method as claimed in claim 1 wherein said at least one other section comprises an advertisement section and a trial listening section.
- 13. (Original) A method as claimed in claim 1 wherein said audio signal is compressed after watermarking.
- 14. (Original) A method as claimed in claim 13 wherein said first section of said compressed signal is distorted by means of a scrambling function that receives as a key the output of a hashing function that acts upon said at least one other section.
- 15. (Original) A method as claimed in claim 14 wherein said audio signal is compressed in MP3 format and said scrambling function acts upon the bits contained within MP3 frames.

- 16. (Original) A method of playing back an audio signal having data embedded within it by the method of claim 1, comprising;
 - (a) reading said composite signal,
 - (b) identifying said sections,
 - (c) obtaining said key from said at least one undistorted section, and
 - (d) recovering said distorted section.
- 17. (Original) A method as claimed in claim 16 wherein said distorted section is recovered in real time without being written to memory.
- 18. (Currently Amended) A watermarked audio signal comprising at least two sections <u>each having audio content</u>, including a first section which is distorted in a manner recoverable by means of a key obtainable from at least one other section <u>having audio content</u>.
- 19. (Original) A watermarked audio signal as claimed in claim 18 wherein said first section is a section to which access is restricted.
- 20. (Original) A watermarked audio signal as claimed in claim 18 wherein said at least one other section is an advertisement section.
- 21. (Currently Amended) A watermarked audio signal as claimed in claim

 18 wherein said at least one other signal section comprises a trial listening section.

- 22. (Currently Amended) A watermarked audio signal as claimed in claim
 18 wherein said at least one other signal section comprises an advertisement section
 and a trial listening section.
- 23. (Currently Amended) Apparatus for embedding watermarking data in an audio signal, comprising:
- (a) means for incorporating watermarking information into said audio signal,
- (b) means for sectioning said signal into at least two sections <u>each having</u> audio content,
- (c) means for marking at least one <u>of</u> said section <u>sections</u> whereby said sections may be identified,
- (d) means for generating distortion in one of said section sections of said signal in a manner recoverable by a key obtainable from at least one other said section having audio content, and
- (e) means for appending said distorted section to said at least one other section to form a composite signal comprising a distorted section and at least one undistorted section.
- 24. (Original) Apparatus for the playing back an audio signal having data embedded within it by the method of claim 1, comprising;
 - (a) means for reading said composite signal,
 - (b) means for identifying said sections,

- (c) means for obtaining said key from said at least one undistorted section, and
 - (d) means for recovering said distorted section.
- 25. (Original) A method for including an advertisement with audio data in an audio signal comprising, sectioning said signal into a first section and an advertisement section, generating distortion of said first section in a manner recoverable by a key obtainable from said advertisement section, and appending said distorted first section to said advertisement section.
- 26. (Currently Amended) A method for including a trial listening section with audio data in an audio signal comprising, sectioning said signal into a first section and a trial listening section, generating distortion of said first section in a manner recoverable by a key obtainable from said trial listening section, and appending said distorted first section to said advertisement trial listening section.
- 27. (Original) A method for including an advertisement section and a trial listening section with audio data in an audio signal, including sectioning said signal into a first section, an advertisement section and a trial listening section, marking at least one of said sections whereby said sections may be identified, generating distortion in said first section in a manner recoverable by a key obtainable from at least one of said advertisement and trial listening sections, and appending said distorted first section to said advertisement and trial listening sections to form a composite signal.

- 28. (Currently Amended) A method of restricting access to a part of a [data] media signal, comprising the steps of:
- (a) sectioning said signal into at least two sections <u>each having media</u> content,
- (b) marking at least one <u>of</u> said <u>section</u> whereby said sections may be identified,
- (c) generating distortion in one <u>of</u> said <u>section</u> <u>sections</u> of said signal in a manner recoverable by a key obtainable from at least one other [said] section <u>having</u> <u>media content</u>, and
- (d) appending said distorted section to said at least one other section to form a composite signal comprising a distorted section and at least one undistorted section.